



VACANCY ANNOUNCEMENT

POSITION: BUSINESS DEVELOPMENT & MARKETING MANAGER

Nafasi Sacco Society Ltd is a fast-growing Deposit Taking Sacco committed to delivering innovative financial solutions and exceptional member service. To support our strategic growth agenda, we are seeking to recruit a qualified, dynamic, and results-oriented professional to fill the position of Business Development & Marketing Manager

Key Responsibilities

- Lead business development and marketing initiatives aimed at growing the Sacco's membership base and loan portfolio.
- Develop and implement effective marketing strategies, campaigns, and promotional activities.
- Drive digital marketing initiatives and support member recruitment efforts.
- Spearhead member recruitment, retention, and relationship management programs.
- Enhance customer experience and strengthen member engagement.
- Coordinate branding, visibility, corporate communication, and public relations activities.
- Promote Sacco products and services across various markets and channels.
- Conduct market research and identify emerging business opportunities.
- Prepare periodic business development and marketing performance reports.

Qualifications & Experience

- Bachelor's Degree in Marketing, Business Administration, Sales, Public Relations, or a related field.
- Must be an active member of the Marketing Society of Kenya (MSK).
- Minimum of three (5) years' experience in a business development, sales, or marketing leadership role, preferably within a Sacco or financial institution environment.
- Strong communication, interpersonal, networking, and negotiation skills.
- Demonstrated ability to achieve business growth and performance targets.

Proficiency in computer applications and digital marketing skills will be an added **Key**





Key Competencies

- Strong leadership and strategic thinking skills
- Excellent customer relationship management abilities
- Creativity and innovation in marketing strategies
- Results-oriented with high integrity and professionalism
- Ability to work under pressure and meet targets

How to Apply

Interested and qualified candidates should submit their application letter, detailed Curriculum Vitae (CV), copies of academic and professional certificates, and testimonials through the recruitment email below:

Applications should be addressed to:

The Chief Executive Officer
Nafasi Sacco Society Ltd
P.O. Box 41426 – 00100
Nairobi

Online application to follow the **two-step process** below:

1. Fill the form on this link : <https://forms.gle/c8CjUsYmHE4U8GhW9>
2. Send the applications accompanied by a detailed CV and copies of relevant certificates, testimonials to recruitment@nafasisacco.co.ke on or before **10th June 2026 at 5:00 PM**

Only shortlisted candidates will be contacted.

Nafasi Sacco Society Ltd is an equal opportunity employer.

